



PEOPLE USING BUSINESS AS A FORCE FOR GOOD

Evergreen Lodge at Yosemite is a historic resort that was acquired in 2001 by Bay Area dads, Lee Zimmerman and Brian Anderluh, as a means to fund a self-sustaining Youth Program helping Bay Area youth become thriving adults. The Youth Program launched in 2005, and was instrumental in Evergreen becoming a founding B Corporation in 2007. Today Evergreen is proud to be one of thousands of B Corporations around the world, meeting the highest standards of verified social and environmental performance, transparency and accountability.



Rush Creek Lodge & Spa was built in 2016, and joined Evergreen as a certified B Corporation in 2019.

Firefall Ranch is honored to join in the best practices established by Evergreen and Rush Creek.

SOCIAL

YOUTH PROGRAM

Annually supporting 50 Bay Area youth



On-The-Job Training



Life Skills Coaching



Outdoor Adventure



Scholarship Program



Housing & Meals



Fully Self-Funded

ENVIRONMENTAL

WATER

100% of water repurposed on site



Laundry-to-Landscape Greywater Reuse



Rainwater Harvesting (EL only)



Rain Gardens



Blackwater Recycling (RCL only)



Sink & Shower Greywater Reuse



Climate Appropriate Planting



Pollinator Corridors

ENERGY

Minimizing our Carbon Footprint



Solar



High-Efficiency Lighting



Charging Stations

WASTE

Reduce, Reuse, Recycle



Self-Operated Recycling



Compostable Packaging



No Single-Use Guest Amenities